



# Proprietary Tokenization Solution

Protect sensitive data,  
minimize risk and address  
regulatory mandates and  
compliance requirements.

Data breaches and their associated costs continue to grow, industry regulations and data breach notification laws are becoming more stringent and organizations are increasingly pressured to protect Personally Identifiable Information (PII).

**The average cost of a data breach per record is \$136 globally  
and \$188 in the United States.**

PII is information used to identify, contact or locate a single person. Examples of PII include: full name, email addresses, social security numbers, IP addresses, license plate numbers, drivers license numbers, credit card numbers, medical and HR records.

XiSecure® On-demand for Sensitive Data, Paymetric's proprietary, award-winning tokenization solution, eliminates the storage and/or transmission of PII in enterprise systems and applications. By implementing tokenization technology, you can reduce the risk of a data security breach and take advantage of the safe harbor that most breach notification laws provide to companies that secure PII.

Paymetric's tokenization solution is used to secure billions of transactions for top Fortune 500 clients around the globe.

## Advantages to Paymetric's Tokenization Solution

- It's proprietary, supported in-house so our customers don't have to leverage another tokenization solution
- We provide a neutral token vault – our tokens are not processor-specific, so you avoid vendor lock-in, and can connect to multiple processors
- Our multi-use tokens ensure that you can support reporting, and recurring payment transactions
- Paymetric tokens retain permitted parts (as outlined by PCI DSS) of the original card, ensuring continuity of day-to-day business process with no negative security impact

## How Does It Work?

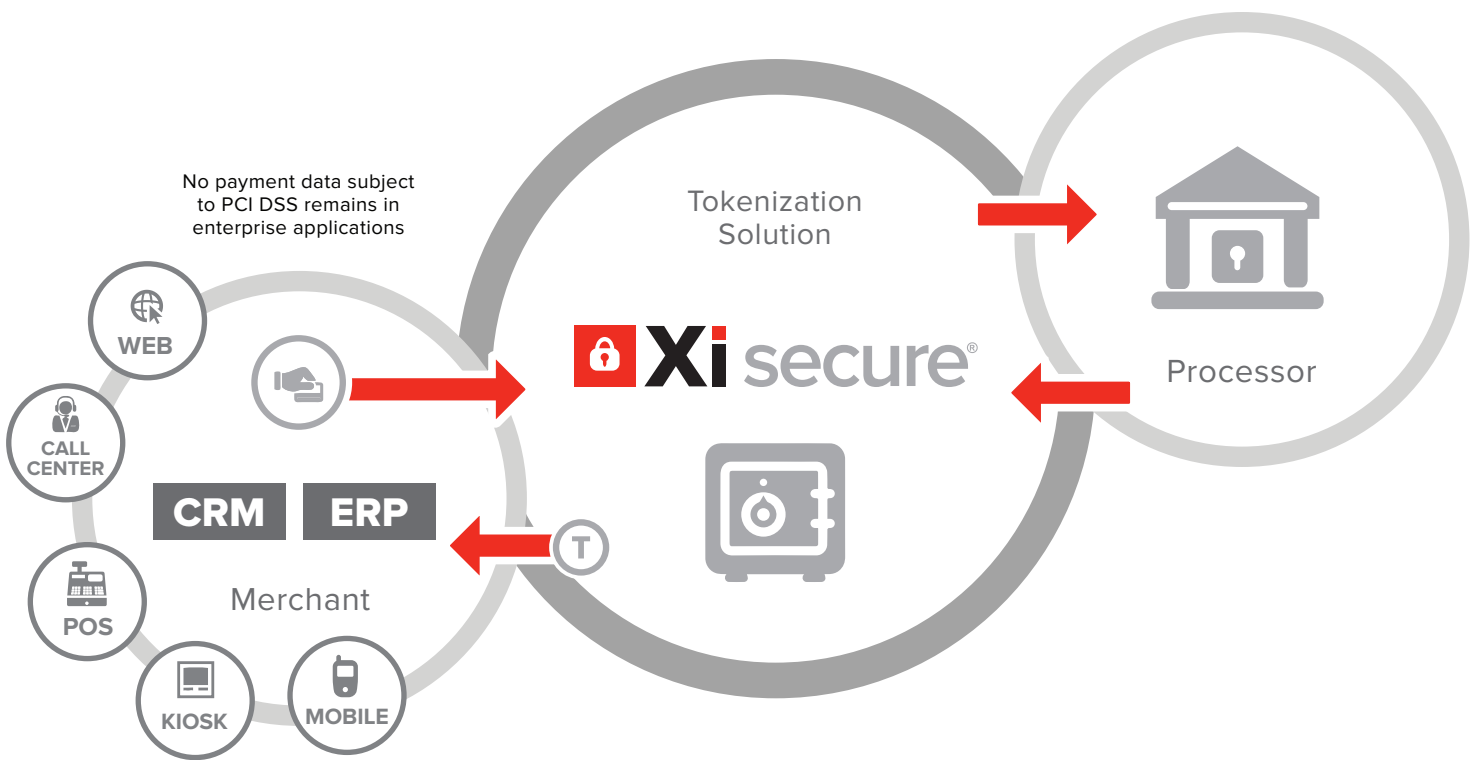
Tokenization works by intercepting PII entered into enterprise systems or applications and replacing the sensitive information with a surrogate value known as a token. A token is a unique ID created to reference the actual data associated with the encrypted data. The actual data is encrypted and stored off-site in Paymetric's secure data vault.

## Benefits

- Affordably protect PII with format-preserving tokens
- Achieve safe harbor from data breach notification laws
- Increase security and protect your brand
- Impose minimal impact to your existing IT infrastructure



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## About Paymetric

Paymetric, Inc. is the standard in secure, integrated payments. Our innovative payment acceptance solutions expedite and secure the order-to-cash process, improve ePayment acceptance rates, and reduce the scope and financial burden of PCI compliance. Leading global brands rely on Paymetric for the only fully integrated, processor-agnostic tokenization solution, supported by dedicated customer service. Paymetric is a nationally award-winning industry leader recognized for continual innovation, SAP partnership and world-class support since 1998. For more information, visit [paymetric.com](http://paymetric.com).

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